



MODERNWATER

8 January 2013

Modern Water plc
("Modern Water" or "the Group")

MODERN WATER APPOINTS DIVISIONAL DIRECTOR OF STRATEGY AND NEW BUSINESS DEVELOPMENT

Modern Water plc (AIM:MWG), the owner of leading water technologies for the production of fresh water and monitoring of water quality, has recently appointed a Director of Strategy and New Business Development for its Membrane Processes division as well as its electrocoagulation products.

Modern Water has created this position in response to the global interest in its forward osmosis process which was developed by the Group, together with the market appetite in its electrocoagulation technologies.

William Harvey joins Modern Water from GE Water where he was Global Sales Director. William joins Modern Water's senior management team, bringing more than 25 years of international water industry experience with him. This experience includes working for well-known companies such as Ionics Inc. and GE Water where he acquired a wealth of knowledge across multiple technological products for industrial high purity water, seawater desalination, water reuse and zero liquid discharge applications. William specialises in marketing new technologies, the outsourcing of industrial water projects, municipal public private partnerships, new market development, water technology valuation and global business strategy.

William Harvey commented: "I am very excited to join Modern Water where I look forward to building the momentum the Group has achieved with its products to date, including its leading forward osmosis technologies."

Modern Water's Chief Executive, Simon Humphrey, added: "We are pleased to welcome Bill to Modern Water where we will benefit from his extensive knowledge and expertise of the water industry."

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For further information

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Notes to editors

Modern Water owns, installs and operates world-leading membrane technology and develops and supplies advanced systems for water monitoring. Its shares trade on the Alternative Investment Market of the London Stock Exchange.

Modern Water's patented forward osmosis (FO) technology has been proven to significantly reduce costs, lower energy consumption and lessen environmental impact in a variety of industries. With a sales presence in over 60 countries, the Group's Monitoring Division includes the world's only real-time continuous toxicity monitor and trace metal analysers for monitoring the quality of drinking water.

www.modernwater.com